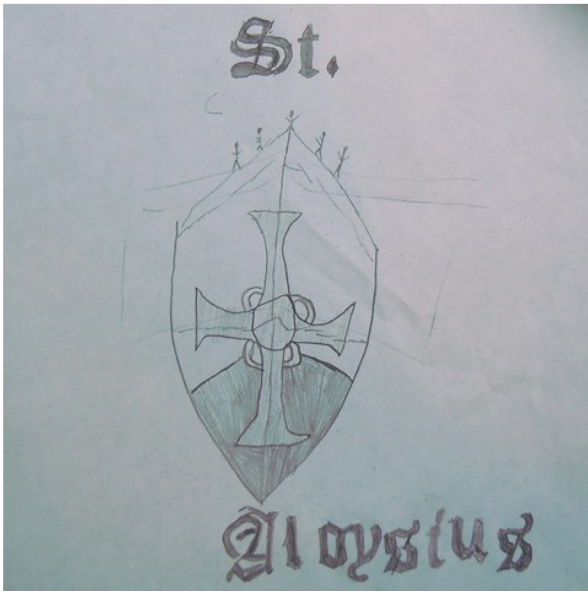




# St. Aloysius' Badge Design Process

# School Council Designs

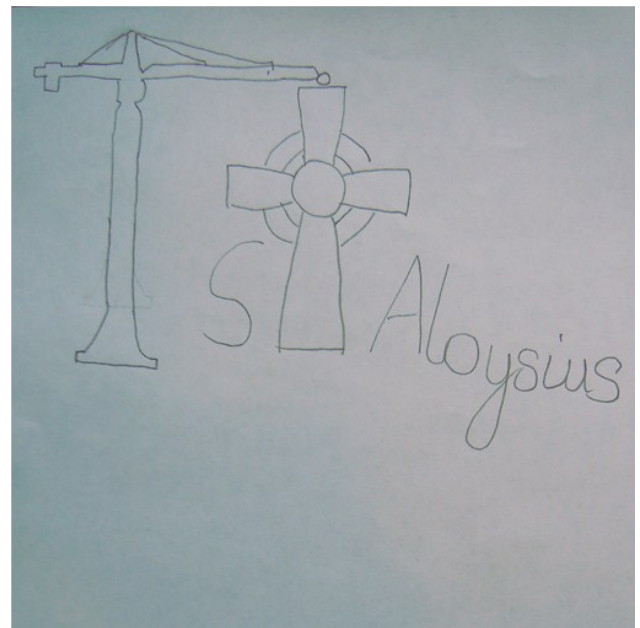
February & March 2014



Pupil: Sam

Age: Year 5

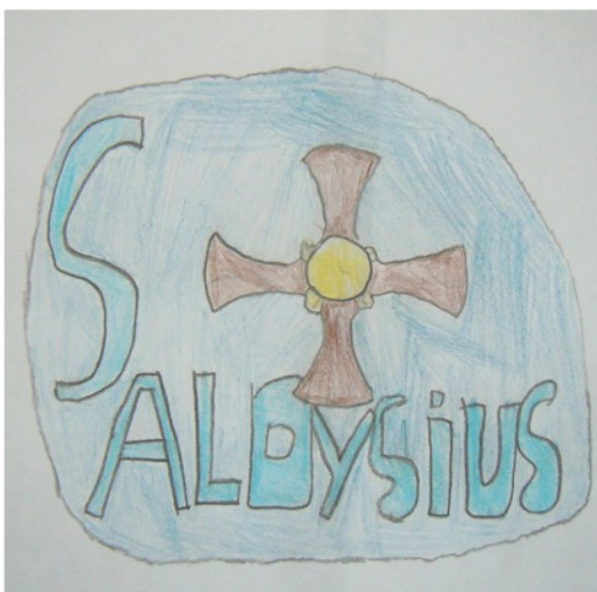
Idea: Using a ship with a St Cuthbert's cross.



Pupil: Grace

Age: Year 6

Idea: Using a crane and a Celtic cross.



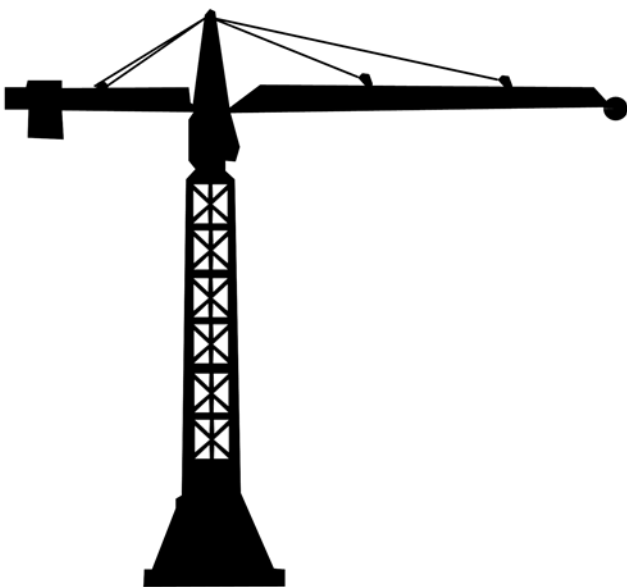
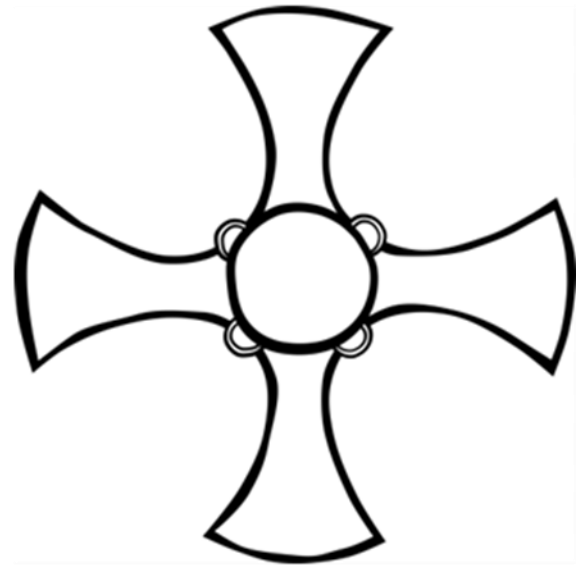
Pupil: Sam

Age: Year 3

Idea: Using diocesan cross

# Iconography

The St. Cuthbert's Cross, the symbol which is closely associated with a Northern Medieval Saint and is the symbol of our Catholic Diocese. St. Cuthbert is heavily associated with the Lindisfarne Gospels and the Children were keen to incorporate as many elements of the Gospels into their new school badge as possible.



The council also came up with the idea of using a crane in the design as they can see them along the river and some of their Granddads used to work in the ship yards.



# Lindisfarne Gospels

During a recent visit to Holy Island the children examined pages from the Lindisfarne Gospels the colours that inspired them were red, blue and gold. The children preferred the designs with these colours in them. The council thought that red blue and gold would be practical in terms of wearability and will wash well.



The School Council was keen to follow the theme of the Lindisfarne Gospels. The font they have chosen is called:

## Lindisfarne Nova BT

It is a more modern and decipherable take on the old fashioned font used in the Gospels more suited to a modern, ambitious school.



# feedback from Parents

We received 50 parental/parish/children feedback forms submitted and the overwhelming majority supported a change in the uniform logo and badge.

Most parents who commented liked the navy, red and gold. A small minority wanted to keep the grey because 'it is unique to St.

Aloysius' and because it prepares the children for St. Joseph's High School whose uniform is also grey.

5 parents suggested a uniform comprised of a navy v neck jumper with a gold trim, white buttoned shirt and clip on tie.

Some parents (7) referred to the cost of replacing the uniform.



A page from the booklet sent to parents for their feedback.

# The New Logo

Following a vote from the school council this is the logo they decided best encompassed all of their ideas.

A crane symbolic of the shipbuilding

Lindisfarne  
Nova BT  
Font,  
inspired by  
fonts in the  
Lindisfarne  
Gospels



Red, Navy Blue  
and Gold from  
the Lindisfarne  
Gospels.

St. Cuthbert's  
Cross, the  
Symbol of our  
Catholic Diocese

The council discussed the colour of the Polo Shirt that would be worn under the school jumper and concluded that a pale blue polo shirt would be the best option to compliment the navy blue.

Colour of polo  
shirt



# The Uniform





# Alternative Girl's Uniform

